

# Privacy Notice.





# **Privacy Policy**

This Privacy Notice sets out the "Privacy Policy" for Kind Consultancy Limited ("Kind Consultancy", "we", "us" or "our") which is an English company based in the United Kingdom which also has offices and contacts in North Carolina and New York. This Privacy Policy covers how we collect, use and process personal data from you or third parties, that you provide to us via our website www.kindconsultancy.com or by other means, in either country. We are committed to always protecting and respecting your privacy.

Please read the following carefully so that you can understand our practice and policies relating to your personal data. Our Privacy Policy may be updated from time to time, as dated in the right top corner above, so please ensure that you remain aware of its current scope.

# Who we are and who is covered by this Privacy Policy

Our company is Kind Consultancy Limited, registered in England and Wales (company number 08065412) with registered office at Fourth Floor St James House, St James' Square, Cheltenham, Gloucestershire, GL50 3PR, United Kingdom.

Our North Carolina office is located at 525 North Tyron Street, Suite 1600, Charlotte, North Carolina, 28202 Should you have a data protection query and need to contact us then please email <a href="mailto:mat@kindconsultancy.com">mat@kindconsultancy.com</a> for the UK and <a href="mailto:lynsey.us@kindconsultancy.com">lynsey.us@kindconsultancy.com</a> in the US.

We are a recruitment agency and recruitment business as defined in the UK Employment Agencies and Employment Businesses Regulations 2003 (our business). We also provide training, outsourcing, and consultancy services in the UK and the US.

We collect personal data from the following types of people to allow us to undertake our business:

- Prospective and placed candidates or applicants for permanent or temporary roles:
- Current and former employers, fellow employees, subcontract workers
- Prospective and live client contacts
- Website visitors
- Vendor/ Supplier contacts to support our services
- Employees, consultants, temporary workers
- People we contact nominated by our candidates for references or listed as relatives or emergency contacts; and
- Affiliates and professional associations.

# **About this Privacy Policy**

We respect and are committed to protecting your privacy and are committed to safeguarding the privacy of our customers, partners, suppliers and website users.

Our website is only intended for persons over the age of consent. We do not knowingly collect data relating to minors. If you are under the age of 18, please do not use our website unless your guardian has given you their consent to do so.

Data Protection Laws: Our Privacy Policy complies with the applicable data protection legislation including but not limited to the UK data protection legislation in force from time to time, as it is applicable to you in the UK or the US. This includes the UK Data Protection Act 2018, the UK GDPR (General Data Protection Regulation), the UK Privacy and Electronic Communications Regulations (PECR) and the adequacy regulations for the UK extension to the EU-US data Privacy Framework (covering the transfer of personal data between the UK and US).

We are the **Data Controller** for the purposes of the Data Protection Laws, meaning we are responsible for the processing of your personal data in our business.

# How we collect your personal data and how we use it

Personal data means the information about an individual from which you, or a third party, can be identified.

We may collect, use, store and transfer different kinds of personal data or additional information about you as needed to process your application or your client contract with us (as applicable). Depending on the relevant circumstances, we may provide additional notices and obtain any consents that may be required to collect and process this information in either





country, in accordance with the applicable Data Protection Laws. This information we have grouped together as follows:

- Identity Data includes first name, last name, any
  previous names, username or similar identifier, marital
  status, title, date of birth, gender, your company, job
  title, compliance documentation and references
  verifying your education and employment
  information, qualifications and experience and your
  right to work in the United Kingdom or the United
  States, curriculum vitae and photograph, links to your
  professional profiles available in the public domain
  e.g. LinkedIn, Twitter, business Facebook or corporate
  website.
- Contact Data includes email address, telephone numbers and your postal address for billing, delivery and communications.
- Financial Data includes bank account and payment card details, salary details where permitted by law.
- Transaction Data includes details about payments to and from you and other details of products and services you have purchased from us.
- Technical Data includes internet protocol (IP)
  address, your login data, browser type and version,
  time zone setting and location, browser plug-in types
  and versions, operating system and platform, device
  ID and other technology on the devices you use to
  access our website.
- Profile Data includes your username and password, purchases or orders made by you, your interests, preferences, feedback and survey responses.
- Usage Data includes information about how you interact with and use our website or our products and services.
- Communications Data includes your messages sent through our website, email messages and telephone conversations.
- Marketing Data includes your preferences in receiving marketing from us and our third parties and your communication preferences.

We also collect, use and share aggregated data such as statistical or demographic data which is not personal data as it does not directly (or indirectly) reveal your identity (the 'anonymous data' referred to above). For example, we may aggregate individuals' Usage Data to calculate the percentage of users accessing a specific part or feature of our website to analyse general user trends to help improve our website and our service offering.

### **Special Category Data**

- We may from time to time collect sensitive/special category personal data about you such as health-related information (medical history/ physical or mental data) or religious affiliation or other similar beliefs if this is appropriate such as where the processing is "necessary for the purposes of carrying out the obligations and exercising our or your specific rights... in the field of employment and social security and social protection law", as long as this is allowed by the appropriate local laws. We would always ensure that your prior consent is obtained first.
- We may also collect details of any criminal convictions if appropriate in accordance with local laws which may require your consent. If you are not happy about this, you have the right to withdraw your consent at any time and you can find out how to do so by referring to 'how you can access, amend or take back the personal data you have given us' in the general section of this Privacy Policy below.
- We may process certain sensitive/special category data about you to assess and ensure our compliance with equal opportunities obligations, either ours or those of our clients where our clients require us to facilitate this. Where appropriate, and in accordance with applicable Data Protection Laws, we will use this information on an anonymised basis to monitor our compliance with our equal opportunities policy.
- Please note that in certain of the jurisdictions in which we operate, different rules apply to this sensitive/special category data.





# How is your personal data collected?

We collect information from and about you in the following ways:

Your interactions with us. You may give us your personal data by filling in online forms on our website www.kindconsultancy.com or by corresponding with us by post, phone, email or otherwise. This includes personal data you provide when you:

- use our website;
- enter our database;
- apply for and/or use our services;
- request marketing to be sent to you;
- give us feedback or contact us;
- attend our events;
- share your CV with us:
- participate in discussion boards or other social media functions on our website;
- information you contribute to our community, including reviews;
- enter a competition, promotion, poll, or survey; and
- when you report a problem with our site.

Automated technologies or interactions. As you interact with our website, we will automatically collect Technical Data about your equipment, browsing actions and patterns to monitor how you use our website and services. We collect this personal data by using cookies, server logs and other similar technologies. Please see our cookie policy for further details.

#### Third parties or publicly available sources.

- We work closely with third parties, business partners, sub-contractors in technical, professional, payment and other services, advertising networks, analytics providers, search information providers, credit reference agencies, professional advisors and others.
   We may receive information about you from them for the purposes of our recruitment services and ancillary support services.
- Technical Data is collected from the following parties:
  - analytics providers such as Microsoft based outside the UK; and
  - search information providers such as Google based outside the UK.
- Contact, Financial and Transaction Data is collected from providers of technical, payment and delivery services such as Stripe based outside the UK.
- Identity and Contact Data is collected from publicly available sources such as LinkedIn, corporate websites, job board websites, online CV libraries, your business card, personal recommendations, and others.

# Information you post on our website

- Our website allows you to post information, which
  may be read, copied, downloaded, or used by other
  people. For example, when you leave a review or post
  a message on our website, it would be assumed that
  you consent for that message to be seen by others.
  We may include your username with your message,
  and your message may contain information that is
  personal data
- We do not specifically use this information except to allow it to be displayed or shared.
- When you post your personal data, you should satisfy
  yourself about the privacy level of other people who
  might use it as once it enters the public domain, we
  have no control over what any individual third party
  may do with it. Please note we do not accept
  responsibility for their actions at any time.
- Provided your request is reasonable and there is no legal basis for us to retain it, then at our discretion we may agree to your request to delete personal data that you have posted. You can make a request by contacting us at <a href="mailto:material-mailto:mail

# How we use your personal data

#### Legal basis

The applicable Data Protection Laws require us to have a legal basis for collecting and using your personal data. We rely on one or more of the following:

- Performance of a contract with you: Where we need to perform the contract we are about to enter into or have entered into with you.
- Legitimate interests: We may use your personal data where it is necessary to conduct our business and pursue our legitimate interests, for example to prevent fraud and enable us to give you the best and most secure customer experience. We make sure we consider and balance any potential impact on you and your rights (both positive and negative) before we process your personal data for our legitimate interests. We do not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law).
  - As a recruitment business and recruitment agency we introduce candidates to clients for permanent employment, temporary worker placements or independent professional contracts in both the UK and



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- the US. The exchange of personal data of our candidates and our client contact details is a fundamental part of this process and can include a data transfer between countries (see .
- In order to support our candidates' career aspirations and our clients' resourcing needs, we require a database of candidate and client personal data. The database will contain historical information as well as current resourcing requirements.
- To maintain, expand and develop our business, and deliver our ancillary services we need to record the personal data of prospective candidates and client contacts.
- Legal obligation: We may use your personal data
  where it is necessary for compliance with a legal
  obligation that we are subject to. We will identify the
  relevant legal obligation when we rely on this legal
  basis.

- Consent: We rely on consent only where we have obtained your active agreement to use your personal data for a specified purpose, for example if you subscribe to an email newsletter. You have the right to withdraw consent to marketing at any time by sending us an email asking us to stop emailing or contacting you.
- Vital interests: In situations where processing personal information is necessary to protect someone's life, where consent is unable to be given and where other lawful bases are not appropriate, we may process personal information on the basis of vital interests. For example, we may inform relevant organisations if we have a safeguarding concern about a vulnerable person.





# Purposes for which we will use your personal data

For ease, we have set out below a description of all of the reasons why we process your personal data.

Purpose/Use	Type of data	Legal basis and retention period
To carry out our obligations arising from any contracts we intend to enter into or have entered into between you and us and to provide you with the information, products and services that you request from us or we think will be of interest to you because it is relevant to your career or to your organisation, including:  (a) verify your identity when you use our services;  (b) provide you with our services; and  (c) provide you with suggestions and advice on products, services and how to obtain the most benefit.	(a) Identity (b) Contact	Performance of a contract with you.  We shall retain this data and continue to process this information until the contract between us ends or is terminated by either party under the terms of the contract.  We run data routines to check individuals we have not contacted for 12 months consent to their data continuing to be held.
To process and deliver your order including:  (a) manage payments, fees and charges; and  (b) collect and recover money owed to us.	(a) Identity (b) Contact (c) Financial (d) Transaction (e) Marketing and Communications	(a) Performance of a contract with you (b) Necessary for our legitimate interests (to recover debts due to us) We may retain your personal data for as long as is reasonably needed to maintain and expand our relationship with you and to comply with our legal and contractual obligations and/or to assist in resolving potential disputes (see last box below). We run data routines to check individuals we have not contacted for 12 months consent to their data continuing to be held.
To manage our relationship with you which will include:  (a) notifying you about changes to our terms or Privacy Policy; and  (b) dealing with your requests, complaints and queries.	(a) Identity (b) Contact (c) Profile (d) Marketing and Communications	(a) Performance of a contract with you. (b) Necessary to comply with a legal obligation. (c) Necessary for our legitimate interests (to keep our records updated and manage our relationship with you.  We may retain your personal data for as long as is reasonably needed to maintain and expand our relationship with you and in order to comply with our legal and contractual obligations and/or to assist in resolving potential disputes.  We run data routines to check individuals we have not contacted for 12 months consent to their data continuing to be held.





To enable you to partake in a prize draw, competition or complete a survey.	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications	(a) Performance of a contract with you. (b) Necessary for our legitimate interests (to study how customers use our products/services, to develop them and grow our business). We may retain your personal data for as long as is reasonably needed to maintain and expand our relationship with you and in order to comply with our legal and contractual obligations and/or to assist in resolving potential disputes (see last box below). Where we need to comply with our obligations under consumer law, for example competition legislation and/or Data Protection Laws. We run data routines to check individuals we have not contacted for 12 months consent to their data continuing to be held.
To administer and protect our business and our website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data).	(a) Identity (b) Contact (c) Technical	<ul> <li>(a) Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise).</li> <li>(b) Necessary to comply with our legal obligations. We may retain your personal data for as long as is reasonably needed to maintain and expand our relationship with you and in order to comply with our legal and contractual obligations and/or to assist in resolving potential disputes (see last box below). We run data routines to check individuals we have not contacted for 12 months consent to their data continuing to be held.</li> </ul>
To deliver relevant website content and online advertisements to you and measure or understand the effectiveness of the advertising we serve to you.	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications (f) Technical	Necessary for our legitimate interests (to study how customers use our products/services, to develop them, to grow our business and to inform our marketing strategy).  We may retain your personal data for as long as is reasonably needed to maintain and expand our relationship with you and in order to comply with our legal and contractual obligations and/or to assist in resolving potential disputes.  We run data routines to check individuals we have not contacted for 12 months consent to their data continuing to be held.
To use data analytics to improve our website, products/services, customer relationships and experiences and to measure the effectiveness of our communications and marketing.	(a) Technical (b) Usage	Necessary for our legitimate interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy). We may retain your personal data for as long as is reasonably needed to maintain and expand our





		relationship with you and in order to comply with our legal and contractual obligations and/or to assist in resolving potential disputes.  We run data routines to check individuals we have not contacted for 12 months consent to their data continuing to be held.
To send you relevant marketing communications and make personalised suggestions and recommendations to you about goods, services or job opportunities that may be of interest to you based on your Profile Data.	(a) Identity (b) Contact (c) Technical (d) Usage (e) Profile (f) Marketing and Communications	(a) Necessary for our legitimate interests (to carry out direct marketing, develop our products/services and grow our business). (b) Through Consent, having obtained your prior consent to receiving direct marketing communications.  We may retain your personal data for as long as is reasonably needed to maintain and expand our relationship with you and in order to comply with our legal and contractual obligations and/or to assist in resolving potential disputes.  We run data routines to check individuals we have not contacted for 12 months consent to their data continuing to be held.
To carry out market research through your voluntary participation in surveys.	(a) Identity (b) Contact (c) Technical (d) Usage	Necessary for our legitimate interests (to study how customers use our products/services and to help us improve and develop our products and services). We may retain your personal data for as long as is reasonably needed to maintain and expand our relationship with you and in order to comply with our legal and contractual obligations and/or to assist in resolving potential disputes.  We run data routines to check individuals we have not contacted for 12 months consent to their data continuing to be held.
To establish or defend legal claims or when requiring legal or taxation or other professional advice or handling criminal conviction data	(a) Identity (b) Contact (c) Financial (d) Profile (e) Marketing and Communications (f) Usage (g) Technical	Necessary for our legitimate interests to seek and receive legal advice or to defend ourselves in a legal claim or litigation/ other dispute or for compliance with a legal obligation to which we are subject. In the unlikely event that we may need to provide any criminal conviction data for a legal claim, investigation or process involving ourselves or a local law enforcement agency investigation or process then we will only do so where applicable local law allows it.  We shall share personal data where we are in receipt of a court order to disclose information for the purposes of the court proceedings in the context of civil and commercial matters.  Where we need to comply with our obligations under companies' legislation and local tax laws, for example





		to provide details of your remuneration and tax paid or under employment laws.  Where, under certain circumstances, we have a legitimate interest in cooperating with law enforcement agencies and other bodies in order to assist, for example, with the prevention and detection of crime.
Ensuring that you have the right to work in a particular country or location.	(a) Identity (b) Contact (c) Profile (d) Marketing and Communications	Legitimate interests, namely it is in our interest to obtain references for our candidates in the course of carrying out our services, and to verify details they have provided. This includes obtaining references from nominated third parties and sharing these details with our client contacts.

Please note that we shall always look to comply with local law requirements and if you need additional information please email us for the UK <a href="mailto:mat@kindconsultancy.com">mat@kindconsultancy.com</a> and for the US please email <a href="mailto:lynsey.us@kindconsultancy.com">lynsey.us@kindconsultancy.com</a>

#### Direct marketing

During the registration process on our website, you will be asked to indicate your preferences for receiving direct marketing communications from Kind Consultancy via email. You can exercise your right to accept or prevent processing for marketing purposes by checking the boxes on the forms we provide you when we collect your data. You can also exercise

the right to not have your data used for marketing purposes at any time by contacting us at <a href="mailto:info@kindconsultancy.com">info@kindconsultancy.com</a>.

We may also analyse your Identity, Contact, Technical, Usage and Profile Data to form a view which product, service or offer may be of interest to you so that we can then send you relevant marketing communications.

### Third-party marketing

We will get your express consent before we share your personal data with any third party for their own direct marketing purposes according to the applicable local law.





## Cookies

For more detailed information on the cookies we use, the purposes for which we use them and how to change your cookie preferences, please see our cookie policy available on the Kind Consultancy website.

#### Sharing your information

We may share your personal data with the below trusted third parties and suppliers who we work with to help us deliver our services to you:

- Specific third parties such as:
- Credit reference agencies: to assist us with payment cancellations
- Service providers and business partners: As
   examples: we may pass your payment information to
   our payment service provider to take payments from
   you; or we may use fraud prevention agencies and
   credit reference agencies to for identity verification
   purposes.
- Where you have given us explicit permission to do so, to selected third party associates whom we consider may provide products or services you would find useful.
- Third parties to whom we may choose to sell, transfer or merge parts of our business or our assets.
   Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to our business, then the new owners may use your personal data in the same way as set out in this Privacy Policy.

We require all third parties in both countries to respect the security of your personal data and to treat it in accordance with the applicable local laws. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions as a Data Controller.

## International transfers

We may need to transfer your personal data between the US and the UK, either:

- internally within Kind Consultancy
- to prospective employers or client contacts, overseas or domestic
- to third party vendors/ service providers to carry out certain functions on our behalf
- to a cloud based storage provider; and
- to other third parties as set out in the above section "Who do we share your personal data with".

In all cases, according to the circumstances of the transfer, we shall ensure requisite safeguards are in place, as set out under the applicable Data Protection Laws at the time of transfer. This includes only transferring your personal data, with your prior consent, to countries that have been deemed by the UK to provide an adequate level of protection for personal data, namely within the EU or US or as otherwise registered on the UK privacy regulator's website (ICO). It includes transfers between the UK and US (and vice-versa) given the adequacy regulations for the UK extension to the EU-US data Privacy Framework covering the transfer of personal data between the UK and US.

# Keeping your information safe

We take our privacy responsibilities seriously and therefore have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They shall only process your personal data on our instructions and they are subject to a duty of confidentiality.

# How long do we hold your information for?

We only retain your personal data for as long as is necessary for compliance with our legal obligations as a Data Controller. In determining the appropriate retention period we have considered the amount, nature and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal, regulatory, tax, accounting or other requirements for you. In particular, the period under the Data Protection Laws for the legitimate purposes of retaining personal data by us as a recruitment business.

#### Job application and employment

- If you send us information in connection with a job application, in the UK we may keep it for up to three years in case we decide to contact you at a later date. In the US we will keep it as applicable to local State law.
- If we employ you, we collect information about you and your work from time to time throughout the period of your employment. This information will be used only for purposes directly relevant to your





employment. After your employment has ended, in the UK we shall keep your file up to six years before destroying or deleting it. In the US we shall abide by applicable local State law.

In some circumstances we will **anonymise** your personal data for research or statistical purposes. As this information can no longer be associated with you, we aim to use this information for an indefinite period.

We do the following to try to ensure that the data we hold on you is accurate:

- prior to making an introduction we check that we have accurate information about you
- we keep in touch with you so you can let us know of changes to your personal data

We **segregate our data** so that we keep different types of data for different time periods. The criteria we use to determine whether we should retain your personal data include:

- the nature of the personal data;
- its perceived accuracy;
- our legal obligations;
- whether an interview or placement has been arranged; and
- our recruitment expertise and knowledge of the industry by country, sector and job role.

We may **store and handle your data** in the applicable country according to applicable Data Protection Laws in the following ways:

- We may archive part or all of your personal data, only retain it on our financial systems (where appropriate locally) or delete all or part of the data from our main Customer Relationship Manager (CRM) system.
- We may pseudonymise parts of your data, particularly following a request for restriction or erasure of your data, to ensure that we do not reenter your personal data on to our database, unless requested to do so.

To get in touch us about the above please contact us at <a href="mat@kindconsultancy.com">mat@kindconsultancy.com</a> for UK queries and <a href="mailto:lynsey.us@kindconsultancy.com">lynsey.us@kindconsultancy.com</a> for US queries.

# How you can access, amend or take back the personal data you have given us

You have several rights under the appropriate Data Protection Laws in relation to your personal data. These are set out below:

- Request access to your personal data (commonly known as a "subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
- Request correction of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.
- Request erasure of your personal data in certain circumstances. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.
- Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) as the legal basis for that particular use of your data (including carrying out profiling based on our legitimate interests). In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your right to object.
- You also have the absolute right to object any time to the processing of your personal data for direct marketing purposes (see above for details of how to object to receiving direct marketing communications).
- Request the transfer of your personal data to yourself or to a third party. We will provide your personal data to you, or a duly authorised third party you have chosen, in a structured, commonly used, machine-readable format. We shall carry out the transfer, subject to the applicable data transfer process laws in place that apply to the parties at the time of the request. Note that this right only applies to automated information which you initially provided



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- consent for us to use or where we used the information to perform a contract with you, unless agreed otherwise in writing between us.
- Withdraw consent at any time where we are relying on consent to process your personal data (see the table above for details of when we rely on your consent as the legal basis for using your data). However, subject to local law, this should not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We shall look to advise you, if this is the case, at the time you withdraw your consent.
- Request restriction of processing of your personal data. This enables you to ask us to suspend the processing of your personal data in one of the following scenarios:
  - If you want us to establish the data's accuracy:
  - Where our use of the data is unlawful but vou do not want us to erase it:
  - Where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims;
  - You have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.

If you wish to exercise any of the rights set out above, please contact us at mat@kindconsultancy.com for UK queries and <a href="mailto:lynsey.us@kindconsultancy.com">lynsey.us@kindconsultancy.com</a> for US queries.

#### No fee usually required

You should not have to pay a fee to access your personal data (or to exercise any of the other rights), except where the request is clearly unfounded, repetitive or excessive. Depending upon the applicable local law, we may also refuse the request in certain circumstances or charge an agency fee.

### What we may need from you

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

#### Time limit to respond

We try to respond to all legitimate requests within one month. Occasionally, according to applicable local laws, it could take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we shall

make all reasonable endeavours to notify you and keep you updated, as applicable to the laws in your location.

## **Contact details**

If you have any questions about this Privacy Policy or about the use of your personal data or should you want to exercise your privacy rights, please contact us in the following ways:

- UK Email address: mat@kindconsultancy.com
- US Email address: lynsey.us@kindconsultancy.com
- UK Postal address: Fourth Floor St James House, St James' Square, Cheltenham, Gloucestershire, GL50 3PR, United Kingdom
- US Mailing address: 525 North Tyron Street, Suite 1600, Charlotte, North Carolina, 28202

When you contact us via any of the above methods, we collect the data you have given to us in order to reply with the information you need. We record your request and our reply in order to increase the efficiency of our business. We may keep personally identifiable information associated with your message, such as Identity Data, so as to be able to track our communications with you to provide a high-quality service.

#### Complaints

We work hard to ensure you are satisfied with the measures we take to protect your personal information. If you have any concerns, please contact us in the first instance. You also have the right to make a compliant at any time to the Information Commissioner's Office (ICO), the UK regulator for data protection issues (<a href="https://www.ico.org.uk">www.ico.org.uk</a>).

# Changes to the privacy notice and your duty to inform us of changes

Any changes we make to our privacy notice in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy notice.

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us, for example a new address or email address.

### Third-party links

Our website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you, however please note we do not have control over these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the Privacy Policy of every website you visit.





# Delivery of services using third party communications software

With your consent, we may communicate using software provided by a third party such as Facebook (Whatsapp), Apple (Facetime), Microsoft (Skype) or Zoom Video Communications (Zoom).

Such methods of communication should secure your personal data using encryption and other technologies. The providers of such software should comply with all applicable privacy laws, rules and regulations, including the UK GDPR.

If you have any concerns about using a particular software for communication, please contact us using the contact details in section 12.

#### Contact

Questions, comments and requests regarding this privacy notice are welcomed and, **in all instances**, should be addressed to <a href="mailto:mat@kindconsultancy.com">mat@kindconsultancy.com</a>